Permit #F00023534

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00023534 **Type of Permit:** FILMING **Release Date:** 01/13/2010

Production Company LAUNCH DR TV

Insured Company Name LAUNCH DR TV
Contact Phone No. 1 310-305-8342
Contact Phone No. 2
Fax 310-305-8240
Address 12910 CULVER BLVD, SUITE G
LOS ANGELES, California 90066

Production Title E-SHIELD

Type of Production Infomercial

Producer KATIE HAWKE

Director SAM NAJAL

1st AD N/A N/A

Production Manager PETER NELSON

FilmL.A. Coordinator Yulizza Ramirez

Location Manager PETER NELSON
Primary Phone Mobile - 949-412-6639
Secondary Phone

Location Assistant N/A N/A
Primary Phone Mobile - N/A
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $865.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Location 1 of 1

Permit Number	F00023534	**Location Manager**	PETER NELSON
Production Company	LAUNCH DR TV	Primary Phone	Mobile - 949-412-6639
Insured Company	LAUNCH DR TV	Secondary Phone	
Production Title	E-SHIELD		

Location Address 15353 Sutton St, Los Angeles, CA, 91403

Location Names

Location Type Private Residence

Location Description

Film Dates 1/14/2010 - 1/14/2010 07:00 - 21:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document Launch DVTV Pete Nelson letter336.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	15
Cube Trucks	3
Generator	1
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	23
LA City UFSO assigned	1

Filming Activities Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note SPOT CHECK PER CAPT. FOWLKS 1/13/10.

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

NOT A PERMIT

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Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Launch DRTV ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 1/12/10

Launch DRTV
Name of Principal

By: _____
Representative's Signature

Peter Nelson
Print Representative's Name

PM
Representative's title

12211 W. Washington Blvd. 2nd Floor LA 90066
Principal's Address

310-305-8342
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT